



# The world's first non-intrusive virtual overlay solution

Infront Sports & Media and Vizrt introduce the game-changing virtual overlay solution: Viz Eclipse. By virtually overlaying field-side advertising boards, Viz Eclipse allows brands to regionally tailor marketing messages on a global basis.



## First software- and image-based virtual overlay solution

- No adaptations required to cameras and perimeter boards
- No impact on standard multi-feed production
- Easy production integration with minimal setup time

## Maximum advertising potential

- Works with both static and LED boards of all manufacturers
- Possibility to overlay cam carpets and other surfaces
- Scalable regarding number of cameras and feeds

## Full Flexibility

- Broadcast center or stadium implementation
- Supports all static cameras and new production formats (4K and HDR)
- Virtual overlays with static, animated and interactive messages





# Unique Partnership

The partnership between Infront and Vizrt brings together two market leaders with unmatched expertise within the global sports community. Fully committed, the team offers more than 100+ years of experience in sports marketing, media production, digital solutions and events delivery.



<http://www.infrontsports.com/>

<http://www.vizrt.com/>

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