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2006 FIFA World Cup™ Biographies of the Infront Management

Oscar Frei, CEO & President

Oscar Frei is CEO and President of Infront and oversees the Executive Committee. His career in publishing, printing and sports marketing includes the Straits Times Group in Singapore, where he was a Member of the Executive Board until 1975; J.C. Bucher in Lucerne as Managing Director and 15 years with the Ringier Group AG, where he was President until 1998. He joined CWL in 1998 as CEO and Chairman of the Board, managing the transition of the company from its traditional business profile and structure into a key component of Infront. He was educated in Switzerland and in the USA, where he attended Harvard Business School (AMP).

Philippe Blatter, Deputy CEO

Prior to joining Infront, Philippe Blatter spent the last 11 years working for McKinsey & Company, the international top-management consulting firm. He was a Partner of the firm for more than 5 years and built and led the McKinsey Sports Practice. He has worked extensively in various organisations/fields related to sports business. He has published many articles related to sports and is a board member of the non-profit organisation Right To Play. Philippe Blatter holds a Master of Science degree from the Swiss Federal Institute of Technology in Zurich (ETH) and an MBA degree from the Kellogg School of Management at Northwestern University in Evanston, Illinois, USA.

Günter Netzer, Executive Director

Günter Netzer, Germany's Footballer of the Year in 1972 and 1973, represented his country in 37 international matches during the 1970's and became one of the best known and most highly acclaimed football players in Europe. His football career has been followed by a successful involvement in television, as ARD's best known football commentator; journalism, as a columnist for Sport-Bild, Blick and sports marketing. He joined CWL in 1986 and has been one of the prime movers in establishing CWL's substantial involvement in football. As a member of the Infront Board, he plays a key role in representing Infront in the world of sport, acting as an ambassador for the group.

Dominik A. Schmid, Executive Director, Broadcast Operations

Dominik Schmid is responsible for managing the FIFA Project. His role includes day-to-day liaison with FIFA and overall responsibility for the Broadcaster Servicing Unit. As Chairman of the Steering Committee of Host Broadcast Services (HBS), he is very much involved in the operational planning and the strategic decision-making process for television production of the 2006 FIFA World Cup™. He is also Managing Director of Infront WM AG and Infront WM GmbH, the two subsidiaries that hold the FIFA broadcast rights.

Michael Francombe, Executive Director, FIFA Legal

As Executive Director, Legal Affairs, Michael Francombe is a skilled commercial lawyer with more than 11 years expertise in the field of media and sports marketing. Over recent years, he has supervised Infront's legal relationships with rights holders, broadcasters and other licensees. Michael's present role is focused on the legal aspects of the FIFA project, for which he has overall responsibility.

Oliver Seibert, Executive Director, Media

Oliver Seibert was Managing Director of Prisma Sports and Media before taking on his current position at Infront. His responsibilities focus on media distribution and sales. Before joining Infront, he was Managing Director of ISPR, a leading German sports rights agency. He has great experience in marketing media rights for football, including the FIFA World Cup™ and Germany's Bundesliga.

Wolfgang Streit, Executive Director, Finance

Wolfgang Streit is responsible for accounting, controlling and treasury on group level as well as the development of the corporate and financial strategy of the Infront Group. Before taking up his current position he was Chief Financial Officer of Prisma iVentures. Prior to that he was a member of the Corporate Planning department of KirchMedia, Munich. Wolfgang started his career in the Corporate Finance Team of KPMG, Munich, primarily involved with Transaction Management Services and M&A activities. He has a Diploma in Business Administration from the University of Tübingen.

John Kristick, Executive Director, Marketing and New Business

John Kristick, in his role of Head of Group Marketing, has played a key role in the development of the company as it is today, especially with regard to its expansion into new markets and robust new business record. His current responsibilities include; overseeing the marketing of all Infront sponsorship; the company's properties of the Nordic & Asian subsidiaries; the company's communications and corporate identity; new business development and the provision of marketing services. He has spent the majority of his career in sports marketing, in the USA, UK and Switzerland and has more than a decade of experience on top international events.

Bruno Marty, Executive Director, Business Development

Bruno Marty is responsible for driving new ideas and opportunities into profitable new businesses; he is supporting Infront's strategy development process and leading special projects. Based on his former experience he also serves as expert on all topics related to commercializing and expanding Infront's winter sport properties. Bruno has spent more than ten years in sports business, launching two sport schools in the 90's, building up the global Sports Business Practice for McKinsey & Company between 1997 and 2004 (heading also McKinsey's Swiss Practice), and leading the Swiss Skiing Federation Swiss-Ski as CEO from 2004 to 2006. Bruno holds a business degree from the University of St. Gallen and an INSEAD MBA.

Francis Tellier, CEO of Host Broadcast Services (HBS)

Francis Tellier, a French national, graduated from SUPELEC, "the French MIT" and the Paris Dauphine Business School. Francis has spent more than 25 years managing Radio and TV broadcast operations, with a dedication to the design and delivery of new projects in the field of broadcasting and/or multimedia. Since his involvement in the host broadcasting of the 1992 Albertville Winter Olympics as the Director in charge of general planning and venue operations - Francis' career has included the host broadcasting of most major sport events. He was Managing Director of TVRS 98, the host broadcaster of the 1998 FIFA World Cup™ in France and is CEO of HBS, the host broadcaster of the 2002 FIFA World Cup™ and the 2006 FIFA World Cup™. Francis Tellier is also the CEO of DAGBS (Doha Asian Games Broadcast Services - the Host Broadcaster for the 15th Asian Games Doha 2006).

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