

EUROPEAN FOOTBALL AT ITS BEST



In the build-up to the 2010 FIFA World Cup™ and the 2012 UEFA EURO™, the qualification of Europe's national teams is of intense and passionate interest to millions of football fans and will keep them fully focused as viewers and spectators.

Leading distributor of football rights

Infront Sports & Media offers an exciting and varied selection of European football, reflecting its position as one of the leading distributors of football media and marketing rights in the world today.

Before each FIFA World Cup™ and UEFA EURO™ tournament, there is an extensive qualification process to establish which nations will take part. Every qualifying match is exciting – and relevant – regardless of the opposition.

Partner of ten national federations

Infront holds media and/or marketing rights for all home qualification and preparation matches of the following national football teams:

- Austria (Marketing)
- Finland (Marketing & Hospitality)
- Georgia (Media & Marketing)
- Germany (Marketing)
- Israel (Media)
- Liechtenstein (Media & Marketing)
- Malta (Media & Marketing)
- Moldova (Media & Marketing)
- Romania (Media & Marketing)
- San Marino (Media & Marketing)

Television production

Infront handles the host broadcast production for all home matches of Georgia, Liechtenstein, Malta, Moldova and San Marino, applying its considerable experience gained on events such as the FIFA World Cup™ to benefit the quality of coverage of these matches.