

SBK SUPERBIKE WORLD CHAMPIONSHIP



The HANNspree Superbike World Championship is the world's leading production motorcycle event. The 2009 season will consist of 14 rounds in 13 countries, covering 5 continents, visiting the world's most prestigious circuits, making it a truly global event.

The most exciting form of motor cycling

The HANNspree Superbike World Championship (www.worldsbk.com) is the elite road racing World Championship using production motorcycles of world leading manufacturers such as Aprilia, BMW, Ducati, Honda, Kawasaki, Suzuki and Yamaha, competitively engineered to boost performance, with top speeds exceeding 300 km/h and sharing comparable lap times with grand prix bikes.

Superbike is arguably the most exciting form of motor sports offering a format of two races plus additional World Supersport, Superstock 1000 and Superstock 600 races. With Stars like Max Biaggi, Troy Corser, Nori Haga and Max Neukirchner SBK is truly fantastic viewing.

Infront Sports & Media holds all type of Media rights to the HANNspree Superbike World Championship and provides broadcast partners with full race feed and highlight shows. It is also in charge of broadcaster servicing and satellite coordination.

Full race feed

An average race weekend offers seven live events amounting to approximately over 350 minutes of live footage.

- Saturday Superpole qualifying and post Superpole interview feeds
- Sunday full race feed includes Superbike race 1 & 2 plus World Supersport race and Superstock 1000 race
- Full race feed includes circuit intro, pit lane, pit garage, pit wall action, grid, podium and post race interviews
- International sound available, English commentary available (world feed) with a commentator & expert
- Footage available live via satellite multilateral feed through Globecast

Highlight show

A 26 minute highlight show is available on Wednesday after each round via satellite, distribution via tape on request. There is also a 26 minute season preview show and a 56 minute season review available. Magazine programmes and behind the scene footage is available on request.

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2009 race calendar

The 2009 HANNspree Superbike World Championship returns to most of the circuits of 2008 and will be further enhanced by new races at the Kyalami circuit in South Africa and Imola in Italy, replacing Brands Hatch and Vallelunga respectively.

Date	Country (Venue)	SBK	SSP	STK
1 Mar	Australia (Philip Island)	x	x	
14 Mar	Qatar (Doha/Losail)	x	x	
5 Apr	Spain (Valencia)	x	x	x
26 Apr	Netherlands (Assen)	x	x	x
10 May	Italy (Monza)	x	x	x
17 May	South Africa (Kyalami)	x	x	
31 May	United States (Salt Lake City)	x	x	
21 Jun	San Marino (Misano)	x	x	x
28 Jun	Great-Britain (Donington Park)	x	x	x
26 Jul	Czech Republic (Brno)	x	x	x
6 Sep	Germany (Nürburgring)	x	x	x
27 Sep	Italy (Imola)	x	x	x
4 Oct	France (Magny-Cours)	x	x	x
25 Oct	Portugal (Portimão)	x	x	x

